



**SHAPE
ATTITUDE
GHANA**
STAY CLEAN, STAY HEALTHY



ANNUAL REPORT

DECEMBER, 2024

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Acronyms

GES	-	Ghana Education Service
NPO	-	Not-for-Profit Organisations
SACOST	-	Centre for School and Community Science and Technology Studies
SHAPE	-	Sanitation, Hygiene, Attitude and Practices for Clean Environment
UEW	-	University of Education, Winneba
WED	-	World Environment Day

Acknowledgements

Ms. Angela Karmand and Mr. Kofi Baisie Ghartey have been the main source of financial support to the Organisation all these years for which we remain grateful. We extend our thanks to Mr. Andrew K. Asamoah, a staunch supporter of Shape Attitude Ghana, for his guidance, moral, and financial support.

We thank Ghana Education Service (GES) of the Effutu Municipality for their unrelenting collaboration by giving us access to the schools to carry out awareness and sensitisation campaigns and related activities.

Our thanks also go to the Chief and Chairman of the Effutu Traditional Council, Neenyi Ghartey VII, and the Chief of Sankor, Neenyi Birifo Kwodwo Tetteh III, for their financial support and physical presence at the durbar marking World Environment Day and the tenth anniversary of Shape Attitude Ghana.

The support of Utmost Konsult and B. Omane-Antwi Consult cannot be underestimated. Our accounts have always been prepared by Utmost Konsult and audited by B. Omane-Antwi at no cost to the Organisation. Additionally, Utmost Konsult provides operational and financial advice and arranges for the submission of our annual returns to the Office of the Registrar General. We remain grateful to them.

We are grateful to Radio Peace of Winneba and Radio Windy Bay of the University of Education, Winneba (UEW) for the dissemination of our sensitisation and awareness messages.

Our acknowledgment will not be complete without mentioning those who have shown the true spirit of voluntarism in working with Shape Attitude Ghana in the planning, and implementation of activities and indeed financial support. Among them are Gracelove Creations, Mr. Amos Amamoo, Mr. Lord Nelson Addo Ofori, Mr. Eric Sekyere Appiah and Dr. Gifty Appiah-Adjei, all the University of Education, Winneba; Mr J.B.K. Ntsiful of Ghana Education Service, Winneba; and Mr. Albert Buabeng. The others are The National Service Scheme; Mrs. Victoria Amissah Ghartey; Ms. Esther Ama Nyarkoa of Radio Peace, Winneba; Mr Bright Fugar of Radio Windy Bay of UEW and Mr Alex Ofosu Yeboah of the Department of Social Welfare Office for facilitating the renewal of our NPO licence.

Finally, Shape Attitude Ghana would like to thank all its well-wishers, individuals, and organisations, who have contributed to keeping the Organisation going.

EXECUTIVE SUMMARY

Shape Attitude Ghana, a not-for-profit organization, was established in June 2014 with the aim of enabling communities develop a culture of keeping their surroundings clean through behavioural change. Pupils in basic schools are the primary target group for addressing negative attitudes in the hope that the school children will grow up with positive attitude towards sanitation and the environment in general.

The World Environment Day (WED) and the tenth anniversary of SHAPE Attitude Ghana were observed jointly in Winneba in June 2024 at the Don Bosco Catholic School JHS premises. A durbar was held on the grounds of the school where a tree was planted by the Chief of Winneba to commemorate the two events.

Present at the durbar were the Chiefs of Winneba and Sankor, representatives of the Municipal Chief Executive Officer and the Vice Chancellor of the University of Education, Winneba (UEW). Also at the ceremony were the Director of Ghana Education Office, Effutu Municipality; the Director of Shape Attitude Ghana, lecturers from the Department of Mass Communication, Center for School and Community Science and Technology Studies (SACOST) and the SRC President UEW. The dignitaries at the ceremony gave speeches on environmental cleanliness and protection of the earth planet.

As part of its collaboration with the University of Education, Winneba, Shape Attitude Ghana provided material and moral support to final year Students from the Department of Theatre Arts during their project work on sanitation at Gomoa Akotsi. The Director of Shape Attitude Ghana attended the durbar of Chiefs and people of Gomoa Akotsi to mark the end of their project work and presented trash bins and posters to the community.

Three out of the four students on the Akotsi Project were assigned to Shape Attitude Ghana in October 2024 to undertake their national service.

The Organisation fulfilled all its regulatory requirements with the Ghana Revenue Authority, Registrar General's Department and Secretariat of Not-for-Profit Organisations.

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1. Introduction

Shape Attitude Ghana marked its tenth anniversary in June 2024. The occasion was observed in conjunction with the World Environment Day which also fell in June 2024.

Although the organisation did not have personnel until October 2024, a limited number of schools were visited and encouraged to continue with their sanitation activities.

In October 2024, three National Service Personnel were posted to the Organisation and being students from the Department of Theatre Arts, University of Education, Winneba, they were charged with using drama as a means of promoting cleanliness in the schools.

As usual, Shape Attitude Ghana fulfilled all its tax and licensing obligations timely and had its NPO license renewed.

2. Implementation of activities

2.1. School activities

Progress with outreach in schools was not as encouraging as expected largely due to lack of personnel until October 2024. With the deployment of National Service Personnel in the last quarter of 2024, activities were revamped with introduction of drama on sanitation and preservation of the environment in schools as means of awareness raising and sensitisation.

2.2. Theatre for Development

The Department of Theatre Arts, University of Education, Winneba, has been using “Theatre for Development” as a way of raising awareness and sensitising communities on developmental issues. One of the projects the Department organises annually is working in community schools to promote environmental cleanliness. For 2024, the students had their project work on sanitation in Akotsi, a town which is about 15 minutes’ drive from Winneba in the direction of Accra. Shape Attitude Ghana provided support in the form of food items for their stay and visits to monitor their progress. Shape Attitude Ghana attended the durbar of chiefs and people of Akotsi at the end of their project work where the Organisation donated trash bins and posters to the community.



Fig. 1. Donation of trash bins to the Akotsi Community

2.3. World Environment Day (WED) 2024 and Tenth Anniversary of Shape Attitude Ghana

Shape Attitude Ghana marked its tenth anniversary in June 2024 and the occasion was marked jointly with the World Environment Day as has been the practice since the inception of Shape Attitude Ghana. The theme for WED was “Land Restoration, Desertification and Drought Resilience” and Shape Attitude Ghana adopted “The Road to Land Recovery” as its theme.



Fig. 2. Pupils from Don Bosco Girls at the 10th Anniversary Durbar



Fig. 3. Chiefs and elders of Effutu and personnel from the assembly and Shape Attitude Ghana who attended the 10th Anniversary Durbar

Activities that were undertaken to mark the events include cleanup in the schools, tree planting and a durbar on the grounds of Don Bosco Basic Schools. A tenth anniversary tree was planted by the Chief of Winneba on the compound of Don Bosco JHS “A.”



Fig. 4. The Chief of Effutu Winneba planting the 10th Anniversary Tree at Don Bosco

The Chiefs of Winneba and Sankor, representatives of the Vice-Chancellor of UEW and the Municipal Chief Executive of the Effutu Municipal Assembly as well as the Director of Ghana Education Service Effutu were present at the durbar and gave speeches on environmental protection. Also present were the Chairman of Council of Churches, Acting Head of the Department of Journalism and Media Studies, the Head of Center for School and Community Science and Technology Studies (SACOST), and President of Students Representative Council, UEW and other stake holders.



Fig. 5. Dignitaries that were present at the 10th Anniversary Durbar

2.4. Media Activities

Collaboration with Radio Peace, Winneba and Radio Windy Bay, UEW continued in earnest by offering airtime for sensitisation programmes and coverage of events.

3. Audited Accounts and Renewal of Licences

3.1. Audited Accounts

Utmost Konsult prepared the 2023 accounts and was audited by B Omane-Antwi Consult, Chartered Accountants, in the first quarter of 2024 for submission of tax and annual returns to the Ghana Revenue Authority and Registrar General's Department before the deadline of 30th April 2024.

It must be noted that Utmost Konsult and B. Omane Consult have prepared and audited the Organisation's accounts since 2015 at no cost.

3.2. Renewal of Licenses/Certificates

3.2.1. Registrar General's Department

Returns to the Registrar General's Department were submitted in time in the first quarter of 2024.

3.2.2. Not-for-Profit Organisation (NPO) certificate

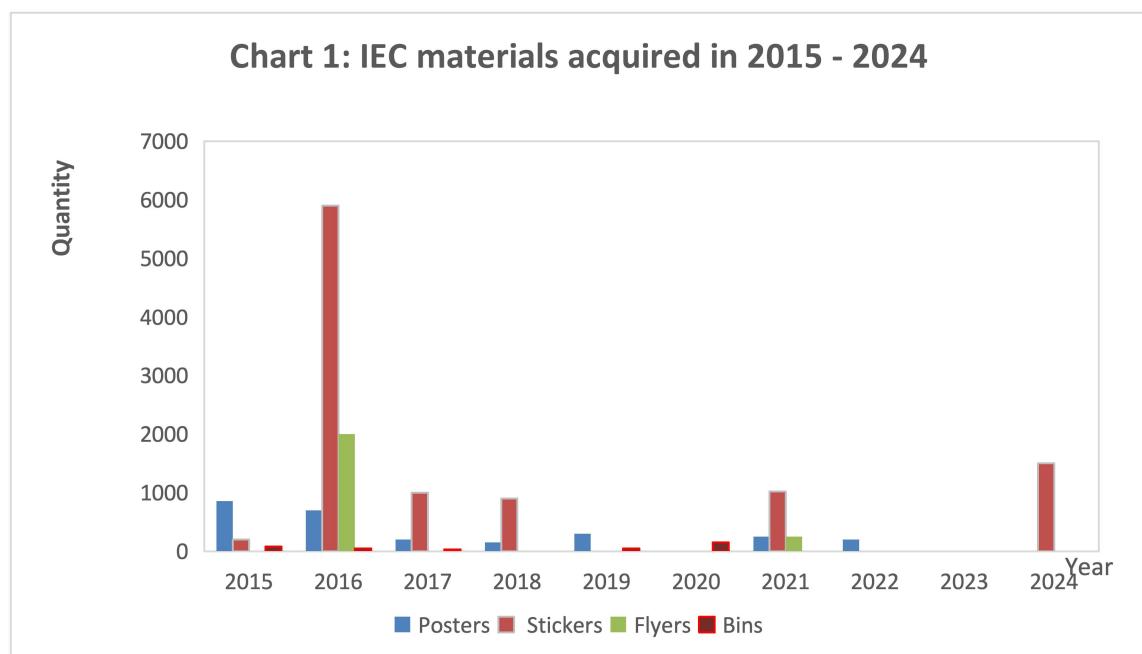
The Organisation renewed its NPO licence with the National Non-Profit Organisation Secretariat in June 2024 when it was due.

4. Reporting

Annual implementation report, preparation of financial statements for auditing and annual audit report were all completed within the first quarter of 2024.

5. Acquisition of materials

One banner was acquired for the World Environment Day and 9th Anniversary of Shape Attitude Ghana. No other items like posters and stickers were acquired.



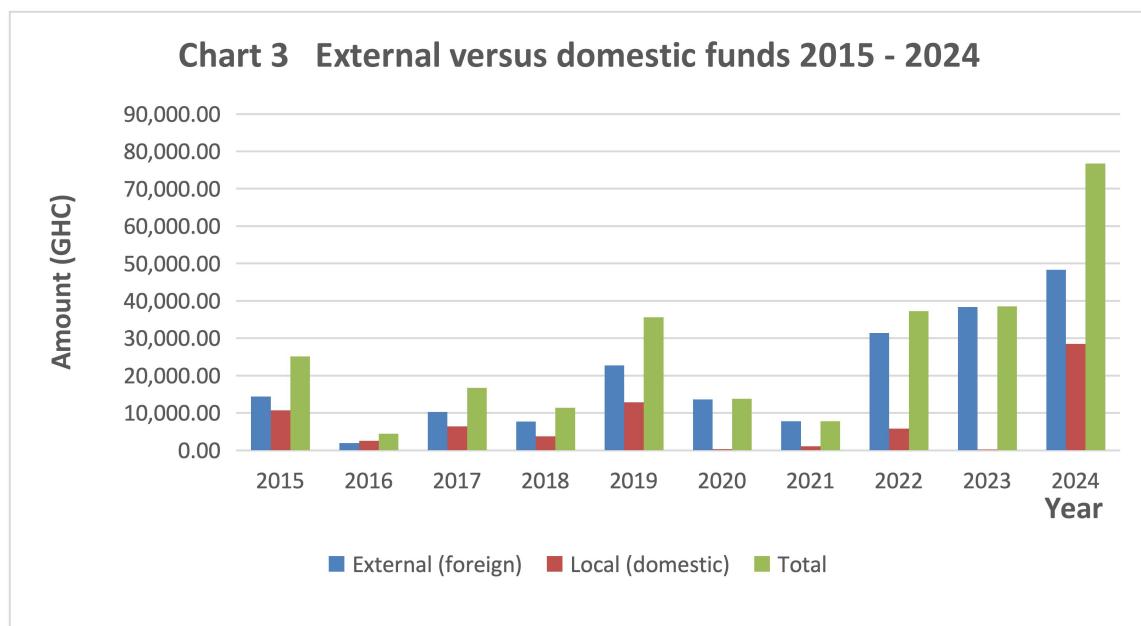
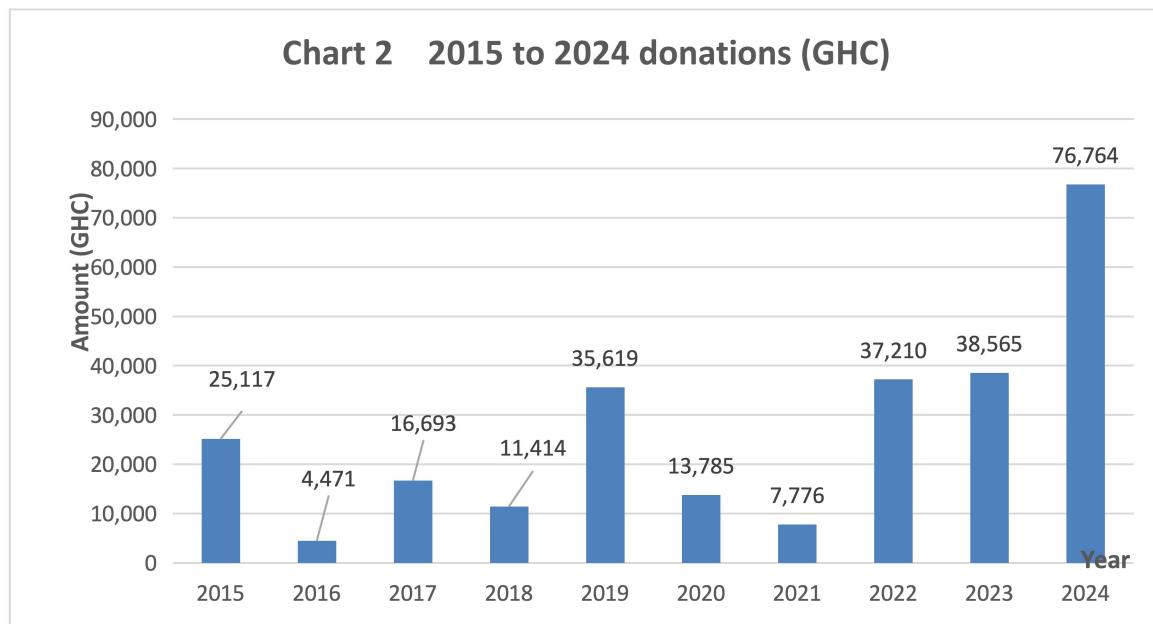
6. Funding

The Organisation received GHC76,763.74 cash donations in 2024 as against GHC38,564.74 in 2023, an increase of GHC38,199.74 (99%). The high increase was

largely due to the depreciation of the cedi in 2024. Chart 2 shows the amounts received between 2015 and 2025 and annex 3 shows the list of donors in 2024.

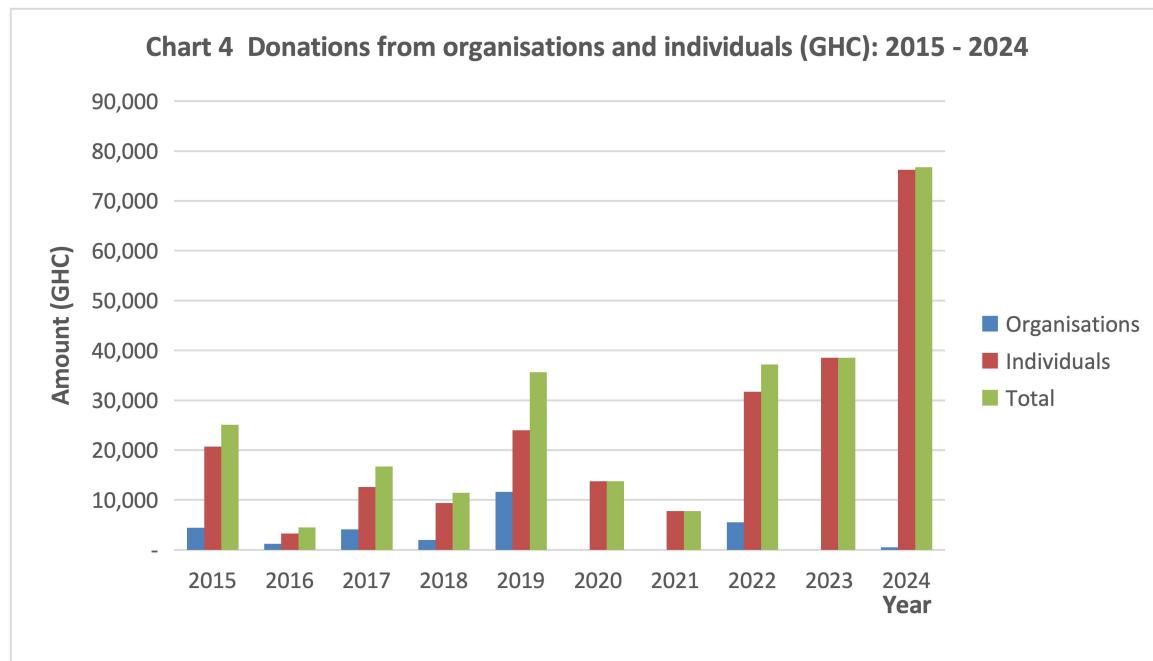
As usual, funding showed over dependency on foreign support which constituted 62% of the total amount of GHC76,763.74. The comparative percentage share of foreign funding in 2023 was 99.41% and 84.4% in 2022. The cumulative percentage share of foreign funding since 2015 is 75%.

Chart 3 shows the external and domestic sources of funding from 2015 to 2022.

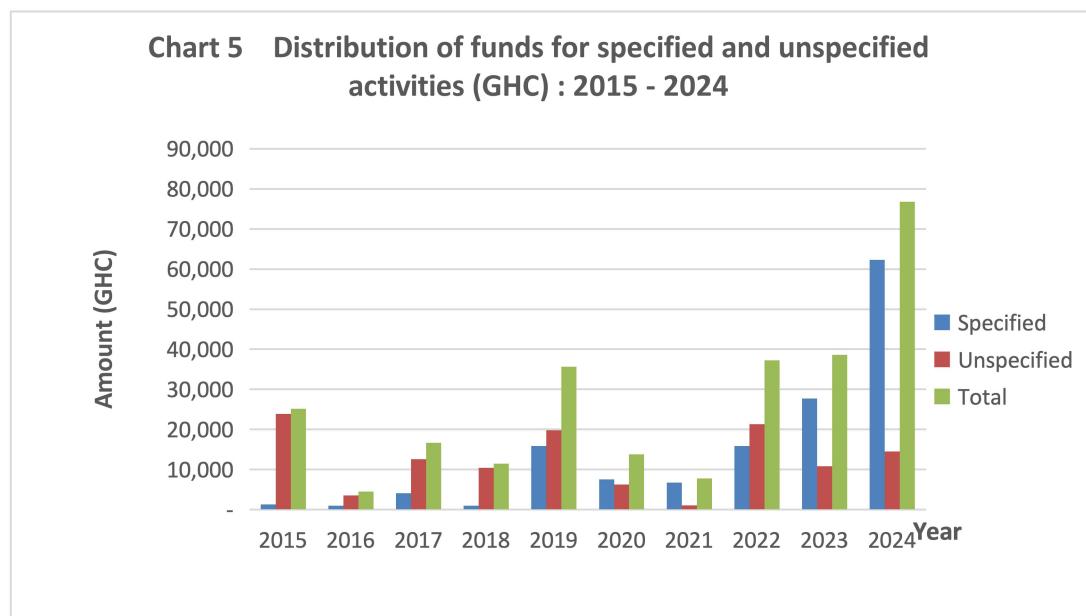


Only GHC500.00 (0.65%) of the funding in 2024 came from organisations as against GHC76,263.74 (99.35%) from individuals. The picture is no different from 2023 and

2022 where the contribution of individual funding constituted 100% and 85%. Refer to chart 4 for the trend since 2015. The sources of funding have implications on implementation of activities especially, where it is skewed towards particular source. The moment that source ceases, activities would stall.

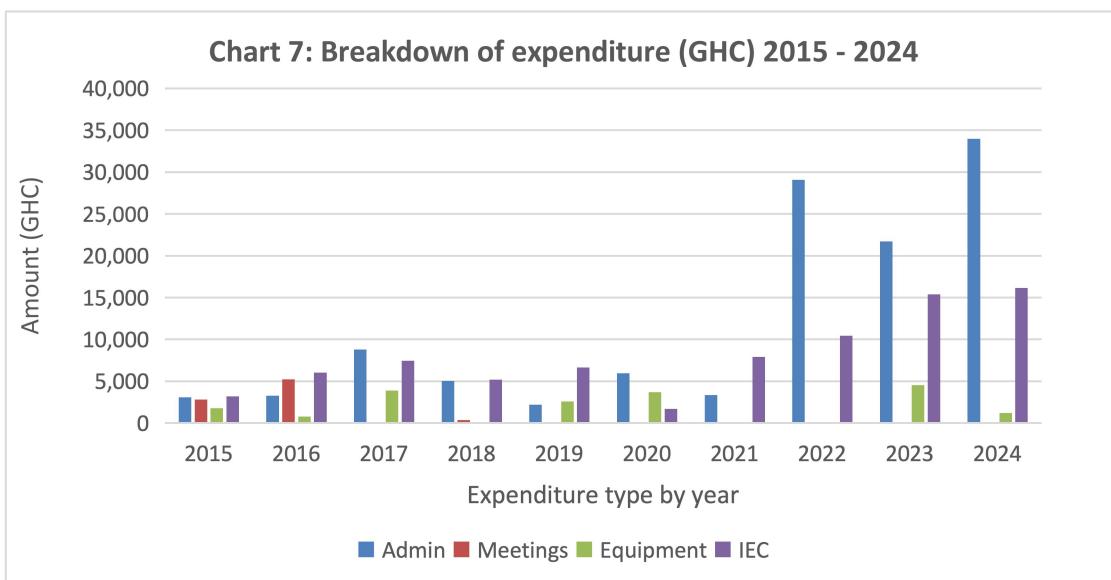
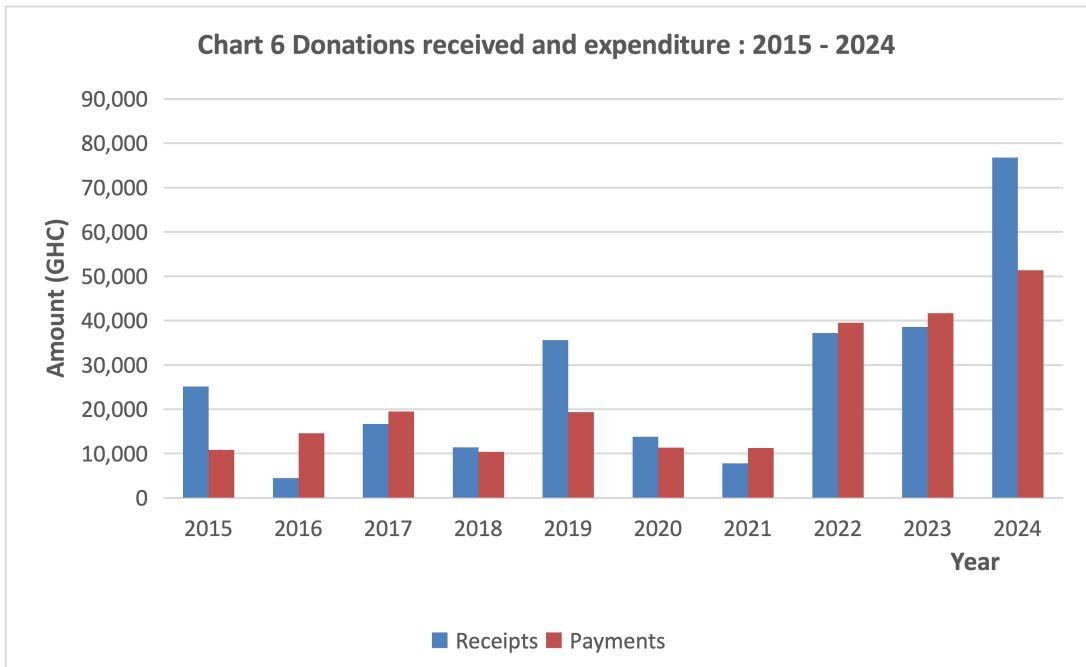


The amount of donations tied to specific activities came to GHC62,301.73 (81%) of the total of GHC76,763.74 for 2024. The corresponding amount tied to specific activities in 2023 was GHC27,723 (72%) out of GHC38,564. A high proportion of funds tied to specific activities limits implementation of activities with limited or no funds. Chart 5 shows distribution of specified and unspecified funds from 2015 to 2024.



7. Donations received and expenditure

An amount of GHC51,317 was incurred as expenditure in 2024, constituting 67% of donations received. This marks a departure from 2021 to 2023 where expenditure exceeded donations.



8. Challenges

Three National Service Personnel were assigned to the Organisation in October 2024 but recruiting at least one “permanent” staff has remained an illusion due to lack of funds to pay appropriate salary or allowance.

Since 2017 the Organisation has made proposal for establishment of litter free zones in Winneba, but the idea has not received the needed support to implement it. It is only hoped that a time will come soon when the stake holders support the idea for implementation.

There is a general awareness among the population of the poor sanitary conditions and the need to take action to solve the problem yet the desire to tackle the problem is not seen. Littering of plastics is still going on coupled with irregular and untimely emptying of bins in town.

9. Conclusions

Major events, The Word Environment Day (WED) and the Tenth Anniversary of SHAPE Attitude Ghana, were successfully observed in Winneba in June 2024.

Collaboration with the Department of Theatre Arts, University of Education, Winneba, whereby the Organisation supports final year Students on their project work with materials and physical presence at their events were accomplished. Fortunately, the support offered the opportunity for identifying Service Personnel who joined the Organisation in October 2024

Shape Attitude Ghana is promoting sorting or separation of waste in schools, but they lack trash bins necessary for sorting the waste. Sorting or separation of waste will facilitate any recycling programme that will be initiated in Winneba.

In order that littering can be halted or minimised, it will require some form of enforcement of the by-laws.

Regulatory requirements with the Registrar General’s Department, The Ghana Revenue Authority and Secretariat of Not-for-Profit Organisations were all fulfilled as required.

As regards challenges faced by the organisation, it has not been easy overcoming them but efforts to address them continue and it is expected that they will yield results over time.

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ANNEX 1

RECEIPTS AND EXPENDITURE STATEMENT: JANUARY – DECEMBER 2024

Annex 2

List of resource persons – 2024

Name	Role
Mr Wonderful Baisie Ghartey, Founder	Project Director
Mr Andrew K. Asamoah, Executive Chairman, A&C Development Company	Patron and Advisor
Mr J.B. K. Ntsiful, PRO, Ghana Education Service, Winneba	Co-ordination of school activities
Mr Amos Amamoo, Assistant Registrar, UEW	Advocacy and Logistics
Lord Nelson Ofori Addo, Junior Assistant Registrar (JAR), UEW	Graphic Design
Mr Eric Sekyere Appiah, Junior Assistant Registrar (JAR), UEW	Website Development and maintenance
Dr Gifty Appiah-Adjei, Ag Head, Department of Journalism and Media Studies, UEW	Media Promotion
Ms Esther Ama Nyarkoa, Presenter, Radio Peace	Media promotion
Mr Bright Fugar, Radio Windy Bay, UEW	Media promotion
Mrs Victoria Amissah Ghartey, Winneba	Logistics
Mr Albert Buabeng, Estate Manager, Ho	Logistics

Annex 3

List of donors 2024

Name	Location	Activity
Ms Angela Karmand	Gex, France	Unspecified
Mr Kofi Baisie Ghartey	Gilbert, Phoenix	Media activities & Office rent
Wonderful Baisie Ghartey	Winneba	Transportation & Management
Utmost Konsult	Accra	Accounts preparation
B. Omane-Antwi Consult	Accra	Auditing of accounts
Mr Andrew K. Asamoah	Accra	WED & 10 th Anniversary
Mr Lord Nelson Ofori	Winneba	WED & 10 th Anniversary
Mrs Joana Eshun-Mensah	Winneba	WED & 10 th Anniversary
Neenyi Ghartey VII	Winneba	WED & 10 th Anniversary
Neenyi Birifo Kwodwo Tetteh III	Sankor, Winneba	WED & 10 th Anniversary
Mr Albert Buabeng	Ho	WED & 10 th Anniversary
Effutu Municipal Assembly	Winneba	WED & 10 th Anniversary



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