



SHAPE ATTITUDE GHANA

STAY CLEAN, STAY HEALTHY



2022
ANNUAL
REPORT
DECEMBER, 2022



SHAPE ATTITUDE GHANA

2022 ANNUAL REPORT AND FINANCIAL STATEMENTS

CONTENTS

Acronyms.....	5
Acknowledgements.....	6
Executive summary.....	7
1. Introduction	8
2. Implementation of activities.....	8
3. Audited accounts and renewal of licences.....	10
4. Reporting	10
5. Acquisition of materials	10
6. Funding.....	11
7. Donations received and expenditure.....	13
8. Challenges.....	14
9. Conclusions.....	15

CHARTS

2015 to 2022 donations (GHC).....	12
External versus domestic funds 2015 - 2022.....	12
Donations from organisations and individuals (GHC) 2015 - 2022.....	12
Distribution of funds for specified and unspecified activities (GHC) 2015 - 2022.....	13
Donations received and expenditure 2015 - 2022.....	14
Breakdown of expenditure (GHC) 2015 - 2022.....	14

ANNEXES

Receipts and expenditure statement: January – December 2022.....	16
List of resource persons – 2022.....	17
List of 2022 doors	17
2022 Activity Pictures.....	18

ACRONYMS

GES	-	Ghana Education Service
NPO	-	Not-for-Profit Organisations
SACOST	-	Centre for School and Community Science and Technology Studies
SHAPE	-	Sanitation, Health, Attitude and Practices for Clean Environment
UCC	-	University of Cape Coast
UEW	-	University of Education, Winneba
WED	-	World Environment Day



ACKNOWLEDGEMENTS

Our sincere thanks go to Mr. Andrew K. Asamoah, Ms Angela Karmand and Mr Kofi Baisie Ghartey for their financial support which made it possible for Shape Attitude Ghana to acquire a suitable office in the last quarter of 2022.

The Ghana Education Service (GES) of the Effutu Municipality continued to work with the Organisation on school programmes including their active participation in the World Environmental Day and the 8th Anniversary activities of Shape Attitude Ghana. We thank them for their continued collaboration.

We thank the Centre for School and Community Science and Technology Studies of the University of Education, Winneba (SACOST-UEW) as well as the National Service Scheme for their collaboration.

We are grateful to the Chief and Chairman of the Effutu Traditional Council, Neenyi Ghartey VII, for his support and keeping his door always opened to receive us.

Radio Peace of Winneba has been championing dissemination of sensitisation messages from Shape Attitude Ghana on maintaining clean environment at no cost to the Organisation. We remain grateful to you.

We acknowledge the unconditional great support provided by Utmost Konsult for preparing our accounts for auditing and B. Omane-Antwi Consult for auditing the accounts pro bono. Utmost Konsult provided auxiliary support by arranging submission of our returns and other documentation to the Registrar General's Department. We are grateful for their support.

Our acknowledgement will not be complete without mentioning those who have shown the true spirit of volunteerism in working with Shape Attitude Ghana in the planning and/or implementation of activities. They are Mr. Lord Nelson Addo Ofori, Mr. Eric Sekyere Appiah, Mr. Amos Amamoo, all of the University of Education, Winneba; Mr J.B.K. Ntsiful of Ghana Education Service, Winneba; Mrs. Victoria Amissah Ghartey; Ms Esther Ama Nyarkoa of Radio Peace, Winneba; Mr Bright Fugar of Radio Windy Bay also of UEW and Mr Alex Ofosu Yeboah of the Department of Social Welfare Office in Cape Coast for facilitating the renewal of our NPO licence.

Finally, Shape Attitude Ghana would like to thank all its well-wishers, individuals and organisations, who have contributed in keeping the Organisation going.

EXECUTIVE SUMMARY

Shape Attitude Ghana is a not-for-profit organisation which was established in June 2014 with the aim of enabling communities develop a culture of keeping their surroundings clean. The Organisation has been working mainly in schools to address negative attitude in the hope that the school children will grow up with positive attitude towards sanitation, especially littering and environmental cleanliness in general.

During the course of the year, the Centre for School and Community Science and Technology Studies (SACOST-UEW) and SHAPE Attitude Ghana jointly observed the Word Environment Day (WED) which occurs in June every year. Activities undertaken to mark the day were a visit to a stream at the North Campus of UEW with pupils from basic schools in Winneba, a route march, round table discussions and a durbar. The pupils were given a talk on preserving the earth's resources which are destroyed by human actions including filth.

The 8th Anniversary of Shape Attitude Ghana was commemorated in June 2022 with the theme "Sanitation and Aquatic Life" which was in tune with the theme of 2022 World Environment Day "Only One Earth". As part of the activities, school pupils were taken to the estuary of River Ayensu to show them the effect of poor sanitary conditions especially littering on marine life.

Final year students of the Department of Theatre Arts, UEW, who normally work on sanitation for their project in the surrounding villages of Winneba were given support.

Shape Attitude Ghana received an award in the form of a plaque and citation from the Tourism Society of Ghana in recognition of the Organisation's role in ensuring good sanitary conditions which is essential for promoting tourism.

Following a field visit to Shape Attitude Ghana Office in Winneba by personnel of the Not-for Profit Organisation (NPO) Secretariat Head Office from Accra, Shape Attitude Ghana was adjudged to be in good standing having complied with the regulations governing NPOs in the country.

Shape Attitude Ghana plans to scale up its activities in 2023 should adequate resources become available.

1. INTRODUCTION

A major event for Shape Attitude Ghana was its participation the third edition of Youth in Tourism Festival in Winneba organised by the Ghana Tourism Society. The event offered Shape Attitude Ghana the opportunity to have interaction with the communities and their leaders on environmental cleanliness. A two-day clean-up exercise was undertaken at Sankor beach sponsored by the Effutu Traditional Council, supported by Shape Attitude Ghana, University of Education, Winneba and Zoom Lion as part of the festival.

Lack of personnel did not permit the Organisation to visit schools as was the practice. Instead, the Ghana Education Service (GES) gave a platform to the Organisation at most of their functions for the schools to deliver sensitisation messages to the pupils.

As usual, Shape Attitude Ghana and SACOST of UEW jointly observed the World Environment Day and 8th Anniversary of Shape Attitude Ghana in June 2022.

Notwithstanding the challenges with lack of personnel, suitable office space and insufficient funds, Shape Attitude Ghana maintained its momentum. The Organisation was invited to an Energy Transition Meetings in Takoradi and Cape Coast. It was also the only not-for-profit organisation (NPO) that was visited in Winneba by the Not-for-Profit Secretariat Head Office from Accra. As Shape Attitude Ghana had met all the requirements for NPOs, it was declared as being “in good standing,”

The Organisation will move into a suitable office in 2023 which will be attractive to retain National Service Personnel to be posted to it. With adequate personnel and improved financial support, Shape Attitude can scaleup its activities.

2. IMPLEMENTATION OF ACTIVITIES

2.1 School activities

Sensitisation and awareness campaigns were carried out mainly at events organised by the Effutu Municipal Directorate of the Ghana Education Service as Shape Attitude Ghana did not have personnel to go round the schools. Although this approach was cost effective, not as many children were reached as should have been.

2.2 Theatre for Development

Final year students of Department of Theatre Arts, UEW undertook their project work in sanitation in villages around Winneba. A group of them went to Kweikrom where Shape Attitude Ghana supported them with food items for their stay, trash bins for the community and also attended the durbar of people and chiefs of the village to mark the end of their stay. The students' project named "Theatre for Development," involved work with communities and drama to illustrate the positive and negative consequences of proper and poor sanitary conditions.

2.3 Youth in Tourism Festival

Shape Attitude Ghana received an award in the form of a plaque and citation from the Tourism Society of Ghana in recognition of the Organisation's role in ensuring good sanitary conditions which is essential for promoting tourism. The award was given at a gala night at the end of the Third Edition of Youth in Tourism Festival held in Winneba in July 2022. Shape Attitude Ghana played a lead role in the sanitation component of the activities.

2.4 World Environment Day 2022

SACOST-UEW and Shape Attitude Ghana observed the Word Environment Day (WED) under the theme "Only One Earth – a Duty to Protect it." The stream and forest at the North Campus were again the focus as was in 2021 to demonstrate interdependency of the ecosystem and therefore the need to preserve forests and water bodies in order to sustain aquatic life. The North Campus visit was followed by a route march on the principal streets of Winneba, a durbar and a round table discussions.

2.5 Observance of Eighth Anniversary of Shape Attitude Ghana

The 8th Anniversary of Shape Attitude Ghana was commemorated in June 2022 with the theme "Sanitation and Aquatic Life" which was in tune with the theme of 2022 World Environment Day "Only One Earth.". School pupils were taken to the estuary of River Ayensu to show them the effect of poor sanitary conditions especially littering on marine life.

2.6 Media activities

Radio Peace of Winneba continued their collaboration with SHAPE Attitude Ghana by offering free airtime for sensitisation programmes and coverage of events.

3. AUDITED ACCOUNTS AND RENEWAL OF LICENCES

3.1 Audited accounts

The audited accounts of 2021 was completed by B Omane-Antwi Consult, Chartered Accountants and the annual returns submitted to the Registrar General General's Department before the deadline of April 2022.

3.2 Renewal of licenses/certificates

Returns to the Registrar General's Department were submitted in time in the first quarter of 2022.

The Organisation renewed its NPO licence with the Not-for-Profit Organisation Secretariat, which was hitherto handled by the Department of Social Welfare.

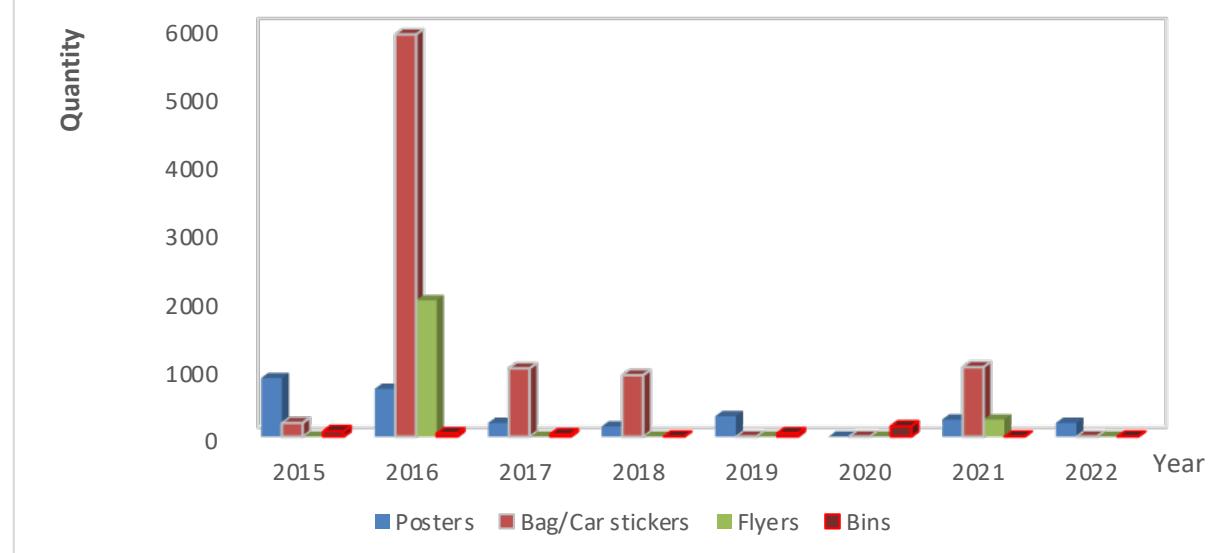
4. REPORTING

Annual implementation report, preparation of financial statements for auditing and annual audit report were all completed within the first quarter of 2022.

5. ACQUISITION OF MATERIALS

Two hundred posters, one banner and eighty-five T-shirts were acquired in 2022 as against 250 posters, 1020 car/bin stickers and 250 flyers for 2021.

Chart 1 Materials produced or acquired in 2015 - 2022



6. FUNDING

Cash donations received in 2022 amounted to GHC37,210.18 as against GHC7,776 in 2021. Chart 2 shows the amounts received between 2015 and 2022 and annex 3 shows the list of donors in 2022.

Of the GHC37,210.18 donated, GHC31,390.81 (84.4%) was from external (foreign) source with the remaining GHC5,820 (15.6%) being internal (domestic). The cumulative percentage of foreign funding since 2015 was 73%, a position that is not sustainable, that is over dependency on foreign support.

Chart 3 shows the external and domestic sources of funding from 2015 to 2022.

Chart 2 2015 to 2022 donations (GHC)

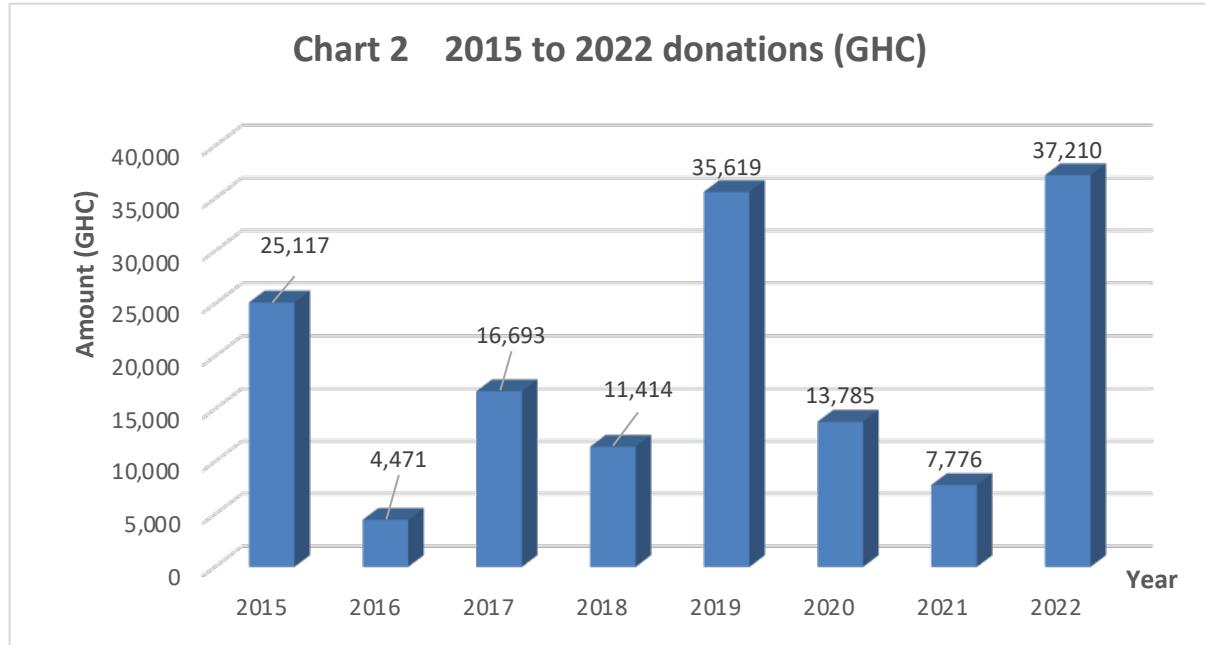
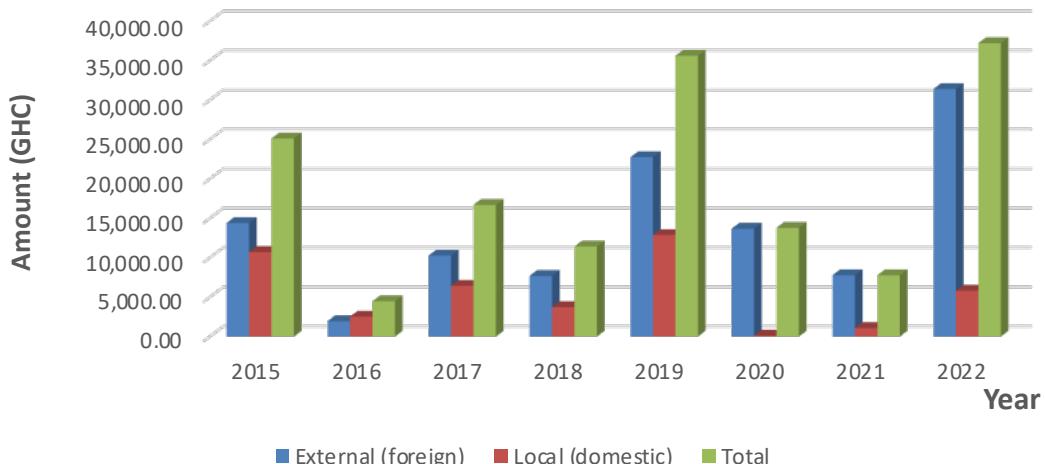
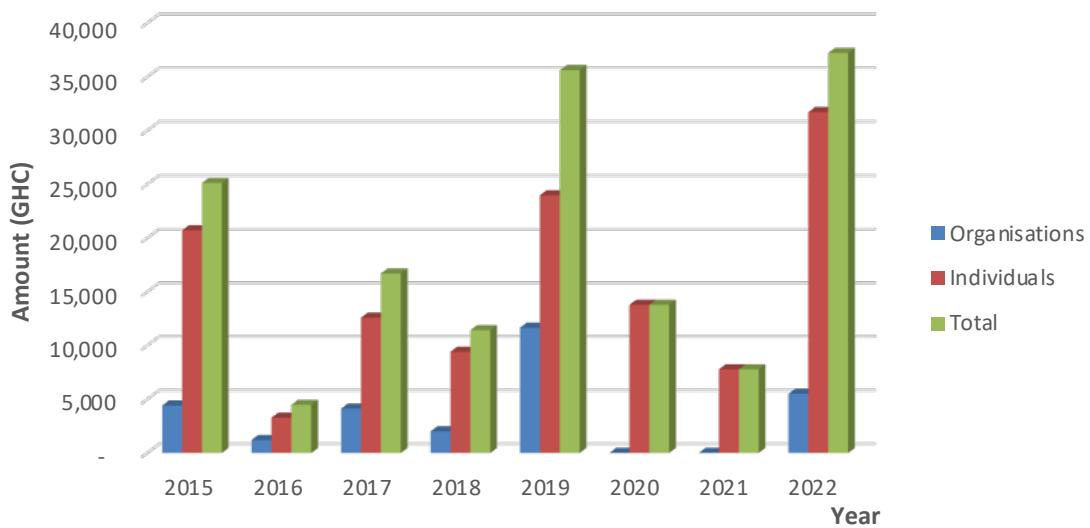


Chart 3 External versus domestic funds 2015 - 2022

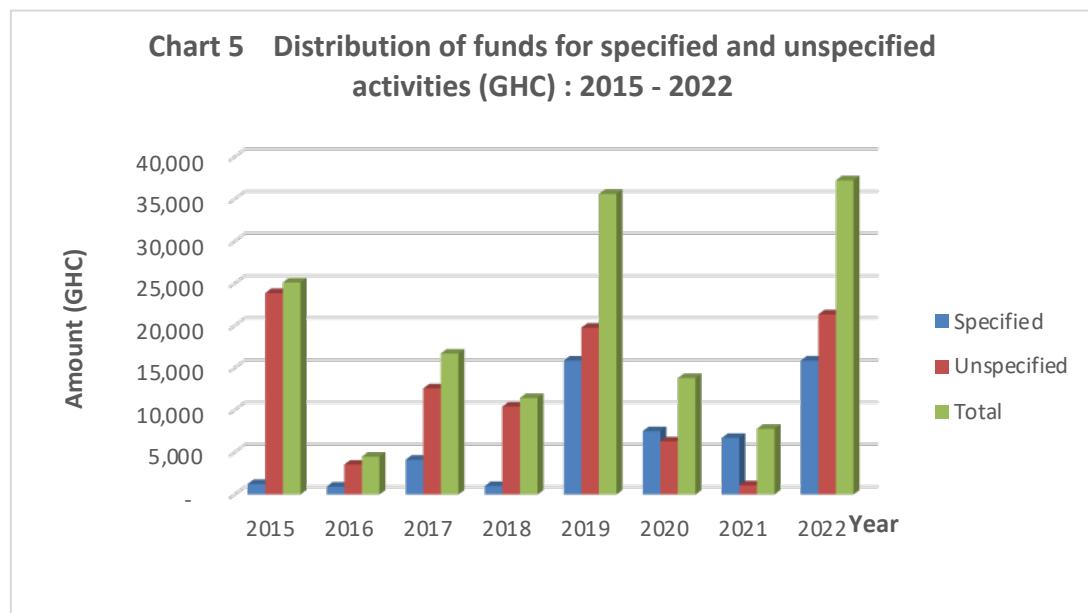


Almost all the funding, 85 per cent (GHC31,710.18) was from individuals as was the case in 2021 with 99 per cent. Refer to chart 4 for the trend since 2015. The source of funding has implication on the implementation of activities especially where it is skewed towards particular source. The moment that source seizes, activities would be stalled.

Chart 4 Donations from organisations and individuals (GHC): 2015 - 2022

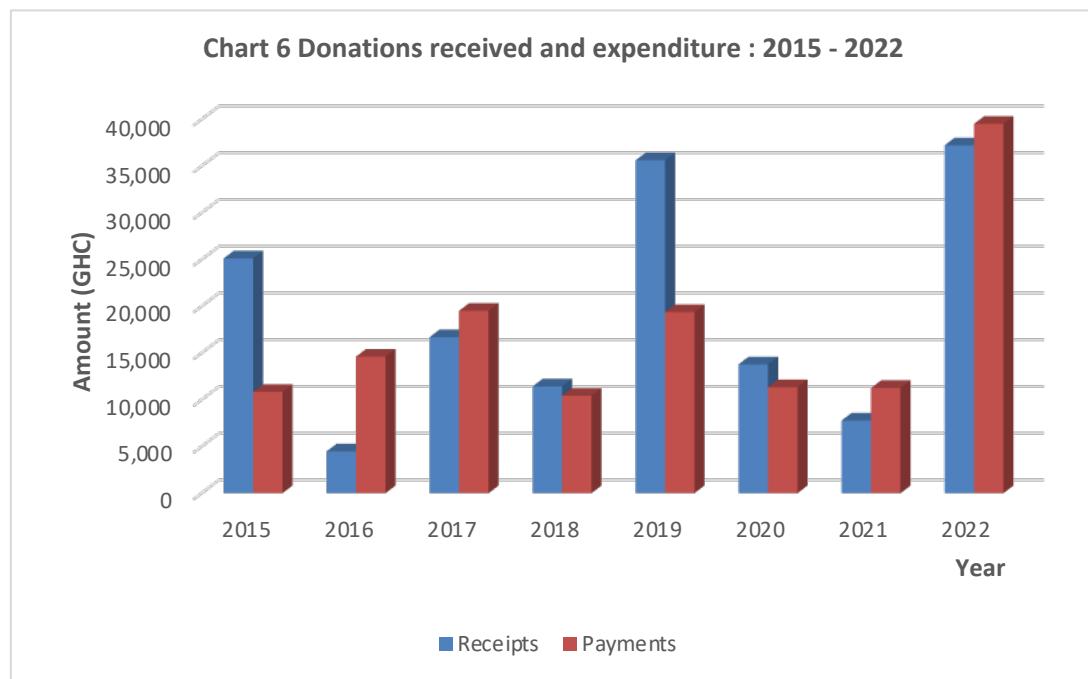


For 2022 the amount tied to specific activities was GHC16,374 (44 per cent) unlike 2021 of 86 per cent which limited implementation of activities. Chart 5 shows the distribution of specified and unspecified funds from 2015 to 2021.

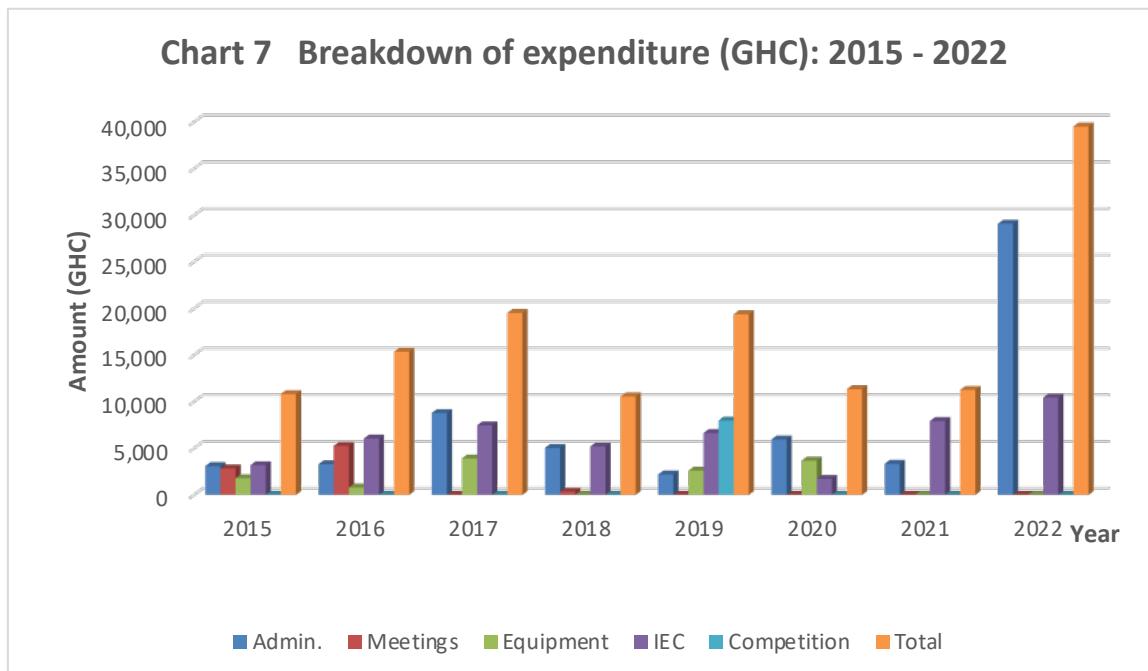


7. DONATIONS RECEIVED AND EXPENDITURE

Expenditure of GHC39,519 incurred was in excess of donations of GHC37,210 by GHC2,309, (that is six per cent more than the donations). The excess in expenditure was financed with surplus from 2021.



A new office was acquired and two years advance of GHC21,600 paid for 2023 and 2024 rent. This caused the administrative cost to shoot up disproportionately to the other expenditures (55% of the total expenditure of GHC39,519,43). The administrative costs include personnel, fuel cost, licences, communication, website cost and stationery.



8. CHALLENGES

School activities were not at the expected level due to lack of personnel which was largely due to lack of suitable office accommodation. The Organisation had relied on National Service Personnel since its establishment. However, because the office was not suitable, it was not attractive to retain or get the personnel that were assigned to the Organisation. Fortunately, a new office was secured in the last quarter of 2022 which would be ready for occupation in the first quarter of 2023. Hopefully, the challenge with attracting and retaining personnel from the National Service Scheme would improve.

Collaboration with some key stake holders was not up to the standard expected, a situation which has not helped in improving and maintaining good sanitary conditions, especially littering and reckless dumping of refuse.

Irregular and untimely emptying of bins by the relevant authorities posed a big challenge which contradicted the sensitisation messages given to the public.

Littering among the general population has become cancerous and therefore requires very stringent measures to stop or minimise it.

9. CONCLUSIONS

School activities were at a low ebb as was the case in 2020. Unlike 2020 which was due to COVID-19 restrictions, the 2022 one was due mainly to lack of personnel.

The World Environment Day and the 8th Anniversary of Shape Attitude Ghana activities were successfully held. Equally successful were media activities and support to the final year Theatre Arts students in their field work on sanitation.

Establishment of litter free zones is one of the ways that can enhance the spread of cleanliness message in the community. Experience on the ground has shown over time that without enforcement of by-laws on sanitation, sensitisation alone will not work to achieve the desired outcome. Community sensitisation alongside community sanctions would be helpful in achieving litter free communities.

Shape Attitude Ghana would continue its engagement with the schools and the communities and possibly scale them up as far as resources would permit. The litter free agenda would be pursued until success is achieved

Annex 1

Receipts and expenditure statement: January – December 2022

Annex 2

List of resource persons – 2022

Name	Role
Mr Wonderful Baisie Ghartey, Founder	Director
Mr Andrew K. Asamoah, Executive Chairman, A&C Development Company	Patron and Advisor
Lord Nelson Ofori Addo, Principal Graphic Designer, UEW	Design of posters, banners, etc
Mr Eric Sekyere Appiah, Principal Graphic Designer, UEW	Website Development and maintenance
Ms Esther Ama Nyarkoa, Presenter, Radio Peace	Media promotion
Mr Bright Fugar, Radio Windy Bay, UEW	Media promotion
Mr Amos Amamoo, Asst Registrar, UEW	Logistics
Mrs Victoria Amissah Ghartey	Logistics
Mr J.B. K. Ntsiful, PRO, Ghana Education Service, Winneba	Coordination of school activities

Annex 3

List of 2022 doors

Name	Location	Activity
Ms Angela Karmand	WHO, Geneva	Unspecified
Mr Kofi Baisie Ghartey	Gilbert, Phoenix	Media activities
Andrew K. Asamoah	Accra	Unspecified
Gracelove Creations	Winneba	Anniversary activities
Moses Arhinful Morgue	Winneba	Unspecified
Wonderful Baisie Ghartey	Winneba	Unspecified
Utmost Konsult	Accra	Accounts preparation
B. Omane-Antwi Consult	Accra	Auditing of accounts

Annex 4

2022 ACTIVITY PICTURES

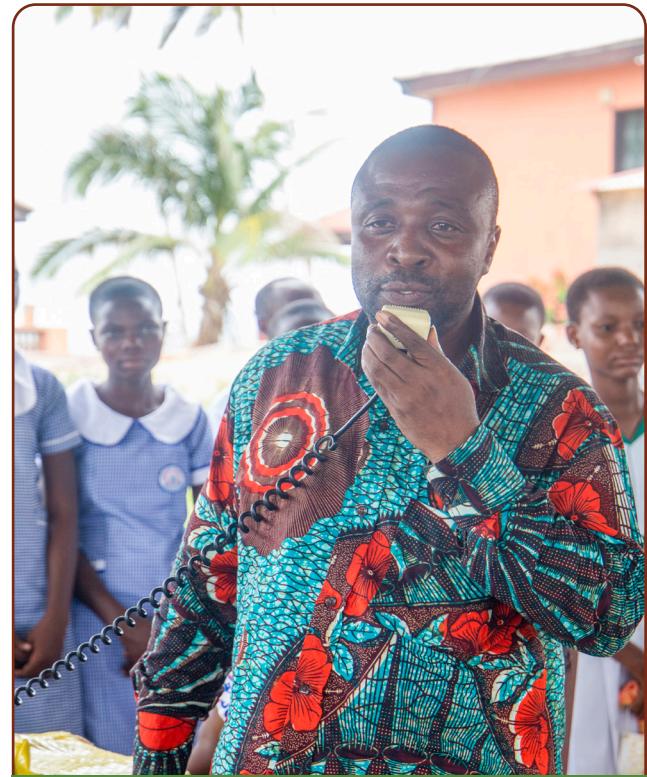
8TH ANNIVERSARY CELEBRATION OF SHAPE ATTITUDE GHANA



Mr. Michael Agbenyor, an ICT teacher at Anglican JHS expressing his experience during a discussion on the extinct estuary



Mr Wonderful Baisie Ghartey addressing participants at the anniversary ceremony



Mr. Abdulai Illiasu, the chairman for Conference of Heads of Basic Schools delivering his welcome address



A section of some pupils and their teacher at the anniversary



Bishop Francis Odoom, Chairman of Council of Churches saying a prayer for the commencement of the ceremony



Mrs Victoria Ghartey, wife of Mr Wonderful Baisie Ghartey present at the occasion



The Director of Education Service, Winneba, Mrs. Mabel Judith Micah giving her remarks at the ceremony



Mr. J. B. K. Ntsiful, performing his duty as the MC of the ceremony



The ambassador for Youth in Tourism and also the representative from the Tourism Society of Ghana, Mr Jopseh Amartey, speaking on the synergy between tourism and sanitation at the 8th anniversary ceremony

Participants observing and discussing about the effect of filth washed ashore

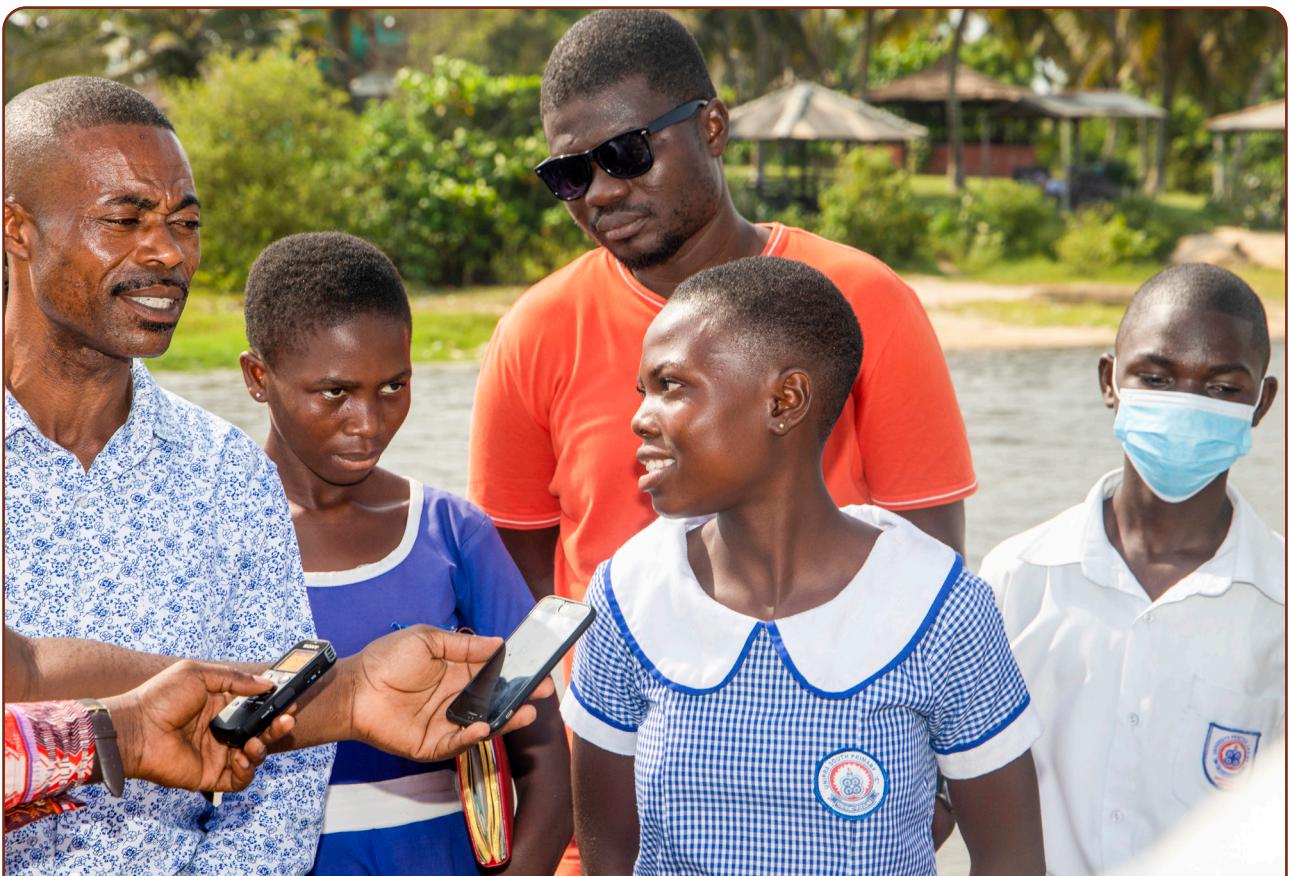




Pupils and their teachers observing the river that used to join the sea at Sankor, Winneba



Manager of Magjoy Royal Beach Resort giving his accounts on the estuary that had gone extinct



A pupil contributing to the discussion on filth at the 8th anniversary



Participants at the 8th Anniversary ceremony in a group photograph

THEATRE FOR DEVELOPMENT

The Director and his wife (on the right) presenting posters, bins and food items to the students



WORLD ENVIRONMENT DAY



Mr Wonderful Baisie Ghartey making a submission at the round table discussion which delved into environmental challenges during the World Environment Day. On his right is Ms. Susanna Martinson, Environmental Health Officer and to his left, Dr. Daniel Yelkpieri, Head of SACOST, UEW



Ms Susanna Martinson of the Environmental Health Office of the Effutu Municipality contributing to the discussion on environmental challenges



The Director of Shape Attitude Ghana prepping the pupils for the float



Pupils displaying their placards, awaiting the commencement of the float



Winneba police ensuring a safe float exercise



Pupils observing a stream at the North Campus of UEW

Pupils on the streets of Winneba displaying placards with various messages towards environmental protection



OFFICIAL LAUNCH OF YOTOFEST 2022



Mr Wonderful Baisie Ghartey delivering a speech at the Launch Ceremony



Mr Jopsey Amartey, the ambassador for Youth in Tourism addressing participants on essence of Youth in Tourism Festival



A cross-section of participants at the launch ceremony



The Director of Tourism at the Ministry of Tourism, Arts and Culture, Nana Kankam launching the festival on behalf of the Minister, Hon. Ibrahim Awal Mohammed



Ms. Bella Ahu, the chairperson for the occasion been cheered on as she delivers her remarks



Mr Wonderful Baisie Ghartey in a group photograph with some of the participants of the ceremony

CAROLS DAY WITH MUNICIPAL ASSEMBLY 'CD' BASIC SCHOOL, WINNEBA

Pupils making poetry recitals and drama performances at the carols day celebration



Mr Wonderful Baisie Ghartey in a pose with teachers from Municipal Assembly 'CD' Basic School, Winneba

TOURISM SOCIETY OF GHANA (TOSOGA) AWARDS SHAPE ATTITUDE GHANA



Mr Wonderful Baisie Ghartey at the TOSOGA Awards ceremony



Neenyi Ghartey Vii, Omanhene of Effutu traditional area delivering an award to Mr Wonderful Baisie Ghartey on behalf of Shape Attitude Ghana



Neenyi Ghartey VII (right) delivering a citation to Director of Shape Attitude Ghana in recognition of being a Sanitation & Hygiene Advocate in Winneba for the Past 8 years.

On the extreme left is Ms Emma Frempong, Head teacher of UNIPRA South



From right to left, Ms. Anna Obir Bonney (Health Promotion Officer), Mr J. B. K. Ntsiful (PRO Ghana Education Service, Winneba), Mrs Victoria Ghartey (Wife of Mr Wonderful Baisie Ghartey and Member of Shape Attitude Ghana), and Mr Wonderful Baisie Ghartey (Director & CEO of Shape Attitude Ghana)



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